



# Transforming Lives: 2025 Sponsorship

Join us in our mission to change the lives of vulnerable seniors. By becoming a sponsor, you'll not only receive exceptional benefits but also play a vital role in uplifting our cherished senior population. Together, we can bridge the gaps and create a brighter future for seniors in need.

## OUR IMPACT

- Over \$200,000 distributed in emergent need & housing grants
- Over 2,000 low-income seniors receiving personalized support and vital resources annually

## WHY PARTNER WITH US?

- Align your brand with a meaningful, high-impact cause
- Gain significant exposure and recognition in Southeast Michigan
- Make a lasting difference in your community

*"You'll never know just how deeply your support changed my life". -Diane, 82*

## 2025 SIGNATURE EVENTS



### OVATION: CRUISE FOR A CAUSE

**DATE:** August 13th, 2025

**TIME:** 5:30 PM - 9:30 PM

**LOCATION:** Jefferson Beach Marina

Don't miss our signature summer event - an unforgettable evening aboard the stunning Ovation yacht on Lake St. Clair. This experience features live music, an open bar, and a delicious strolling dinner.



### ANNUAL GALA

**DATE:** October 23rd, 2025

**TIME:** 5:00 PM - 9:00 PM

**LOCATION:** The Royal Park Hotel

The Annual Gala is a chance to dress your best, enjoy captivating live entertainment, and participate in an exciting auction. This elegant evening celebrates the spirit of community and generosity.



# 2025 SPONSORSHIP OPPORTUNITIES

Ensuring every senior receives the housing & care they deserve.

When you become a sponsor, your brand receives exceptional visibility and exposure:

- **Daily social media reach of over 3,600 people**
- **Email promotion to over 4,300 recipients**
- **Website traffic exposure**
- **Highly attended signature events**

By donating to Next Steps 4 Seniors Foundation, you not only contribute to a vital cause but also gain access to the extraordinary benefits outlined below.

Your generosity directly supports our most vulnerable population.

**An astounding 93.8% of our clients report that the support and resources we provide have significantly improved their conditions.**

Next Steps 4 Seniors Foundation bridges the financial gap for low-income seniors in need of proper housing and care. Through faith, hope, and love, we ensure these vulnerable seniors can live out their years with dignity and grace.

<b>BENEFITS</b>	<b>Presenting Sponsor \$10,000</b>	<b>Senior Champion \$7,500</b>	<b>Senior Impact \$5,000</b>	<b>Senior Supporter \$2,500</b>	<b>Senior Advocate \$1,000</b>
Logo Promotion on Social Media & Website	✓	✓	✓	✓	✓
Recognition on E-mail Blasts & Quarterly Newsletter	✓	✓	✓	✓	✓
Invite & Promotion to all Foundation Networking Events	✓	✓	✓	✓	✓
Logo Placement on Print Materials for Event	✓	✓	✓	✓	
Verbal & Logo Recognition at Our Two Events	✓	✓			
One-time Spot on our Radio Program	✓				
Number of Tickets	10 Tickets Per Event	8 Tickets Per Event	6 Tickets Per Event	4 Tickets Per Event	2 Tickets Per Event



**Scan the QR Code or Call 248.651.5010  
to Become a Sponsor Today**

# SPONSORSHIP FORM



For more information, please contact us at:  
(248) 651-5010 or [natalia@nextsteps4seniors.com](mailto:natalia@nextsteps4seniors.com)

## Please Check One:

☐ \$10,000 Sponsorship      ☐ \$2,500 Sponsorship  
☐ \$7,500 Sponsorship      ☐ \$1,000 Sponsorship  
☐ \$5,000 Sponsorship

## Sponsor Information

Please list how you would like your name(s) or company to appear on all sponsorship materials:

\_\_\_\_\_  
Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## Payment

I WOULD LIKE TO PAY FOR MY SPONSORSHIP NOW:

Payment Amount \$ \_\_\_\_\_

☐ Enclosed is my check payable to Next Steps 4 Seniors Foundation

Please bill my: ☐ Visa ☐ MasterCard

Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Code: \_\_\_\_\_ Zip-code: \_\_\_\_\_

Signature: \_\_\_\_\_



Scan the QR code to  
pay online or visit  
[bit.ly/3CYkqWt](https://bit.ly/3CYkqWt)

I WOULD LIKE TO PLEDGE MY SPONSORSHIP:

Pledge Amount \$ \_\_\_\_\_

Mail to: 445 S. Livernois Ste. 202, Rochester Hills, MI 48307  
Send high resolution logo to: [office@nextsteps4seniors.com](mailto:office@nextsteps4seniors.com)