



Dear Friends,

On behalf of Next Steps 4 Seniors Foundation, we thank you for being a part of our mission and considering an event sponsorship. Your financial support provides the resources needed to help at-risk seniors live out their years with dignity and grace.

Our two premier signature events for 2022 presented in this package support the mission of Next Steps 4 Seniors Foundation to benefit low-income seniors. Our strategic plan to market these events to our network of communities, vendors and medical professionals throughout Metro Detroit kicks off in January and will continue throughout the year. The marketing plan will include print material, social media posts and email blasts to over 3,000 active contacts in our network.

The seniors and families that depend on our ministry thank you in advance for your financial investment in our events and helping make sure that our treasured and respected seniors have a safe warm home with the support that they need.

Gratefully yours,

A handwritten signature in black ink that reads 'Cheryl Clark'.

Cheryl Clark  
Executive Director  
Next Steps 4 Seniors Foundation

**PREMIER SPONSOR:**



**Ascension  
Providence Rochester  
Hospital**

---

## 2023 Events

### **Ovation: Cruise for a Cause**

Date: August, 2023

Location: Ovation Yacht, Saint Clair Shores

Time: 5:30 pm – 9:00 pm

Join us for a sunset cruise on the Detroit River and Lake St. Clair on board the Ovation Yacht. You will be greeted by our president, Wendy Jones, and enjoy a champagne reception, followed by hors d'oeuvres and cuisine stations with cocktails. This cruising experience includes 3 levels aboard the Ovation, with the upper level reserved for dancing and fun with a DJ. Limited reservations.

### **Annual Gala**

Date: June 20th, 2023

Location: M1 Concourse, Pontiac

Time: 5:30 pm – 9:30 pm

Take a trip back in time and dine with us in the restored Packard Proving Grounds Repair Garage. Enjoy hors d'oeuvres during the cocktail reception, upscale strolling cuisine stations and take part in short docent-guided tours of the Engineering Building with beautiful, preserved Packard vehicles. The Packard Proving Grounds, established in 1927, is listed in the National Register of Historic Places. Limited reservations.

# Sponsorship Opportunities

## Premier Event Sponsor \$10,000

- Prominent logo placement on all print and digital marketing material with web link
- Prominent signage placement and logo on presentation screen
- Logo on table number signs
- A guest spot on Next Steps 4 Seniors radio show
- Table of 10 premier seating

## VIP Sponsor \$7,500

(Race track sponsor for Annual Gala)

- Logo on print and digital marketing material
- Prominent signage placement and logo on presentation screen
- Table of 8 premier seating

## Libation Sponsor \$6,000

- Logo on digital marketing material
- Sponsor sign near bar and logo on presentation screen
- Table of 8 premier seating

## Entertainment Sponsor \$5,000

- Logo on digital marketing material
- Sponsor sign on stage and logo on presentation screen
- Table of 8 premier seating

## Dinner Sponsor \$4,000

- Logo on table number signs, presentation screen, social media posts
- 4 event tickets

## Dessert Sponsor \$3,000

- Logo on dessert sign, presentation screen, social media posts
- 2 event tickets

## Raffle Sponsor \$2,000

- Logo on sponsor sign near the raffle, presentation screen, social media posts
- 2 event tickets

## Senior Sponsor \$1,000

- Name included in digital presentation
- Opportunity to write a note to a senior in need
- 2 event tickets

## Dual Sponsorship

Sponsorship for both events at the same level will include the benefits of both events with the following savings:

	Premier	VIP	Libation	Entertainment
Ovation: Cruise for A Cause	\$10,000	\$7,500	\$6,000	\$5,000
Annual Gala	\$10,000	\$7,500	\$6,000	\$5,000
Total for Both Events	\$20,000	\$15,000	\$12,000	\$10,000
<b>Dual Sponsorship</b>	<b>\$15,000</b>	<b>\$11,250</b>	<b>\$9,000</b>	<b>\$7,500</b>

# Sponsorship Registration Form



Ovation: August 29th, 2023



Annual Gala: June 20, 2023



## Ovation: Cruise for A Cause

- Premier Event Sponsor \$10,000
- VIP Sponsor \$7,500
- Libation Sponsor \$6,000
- Entertainment Sponsor \$5,000
- Dinner Sponsor \$4,000
- Dessert Sponsor \$3,000
- Raffle Sponsor \$2,000
- Senior Sponsor \$1,000
- Reservations \$150 \_\_\_\_\_  
QTY

## Duel Sponsorship

- Premier Event Sponsor \$15,000
- VIP Sponsor \$11,250
- Libation Sponsor \$9,000
- Entertainment Sponsor \$7,500

## Annual Gala

- Premier Event Sponsor \$10,000
- VIP Sponsor \$7,500
- Libation Sponsor \$6,000
- Entertainment Sponsor \$5,000
- Dinner Sponsor \$4,000
- Dessert Sponsor \$3,000
- Raffle Sponsor \$2,000
- Senior Sponsor \$1,000
- Reservations \$225 \_\_\_\_\_  
QTY

## Sponsor Information

Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## Payment

Enclosed is my check payable to Next Steps 4 Seniors Foundation

Please bill my:  Visa  Mastercard

Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Code: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Signature: \_\_\_\_\_

**TOTAL:** \_\_\_\_\_

For more information, please contact Cheryl Clark at: [cclark@nextsteps4seniorsfoundation.org](mailto:cclark@nextsteps4seniorsfoundation.org)  
Mail to: 455 S. Livernois Ste. B-21 • Rochester Hills, MI 48307  
Send high resolution logo to: [office@nextsteps4seniors.com](mailto:office@nextsteps4seniors.com)

