



Dear Friends,

On behalf of Next Steps 4 Seniors Foundation, we thank you for being a part of our mission and considering an event sponsorship. Your financial support provides the resources needed to help at-risk seniors live out their years with dignity and grace.

Our two premier signature events for 2022 presented in this package support the mission of Next Steps 4 Seniors Foundation to benefit low-income seniors. Our strategic plan to market these events to our network of communities, vendors and medical professionals throughout Metro Detroit kicks off in January and will continue throughout the year. The marketing plan will include print material, social media posts and email blasts to over 3,000 active contacts in our network.

The seniors and families that depend on our ministry thank you in advance for your financial investment in our events and helping make sure that our treasured and respected seniors have a safe warm home with the support that they need.

Gratefully yours,

Cheryl Clark  
Executive Director  
Next Steps 4 Seniors Foundation

**PREMIER SPONSOR:**  
**Ascension Providence**  
**Rochester Hospital**

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## 2022 Events

### **Ovation: Cruise for a Cause**

Date: August 2, 2022

Location: Ovation Yacht, Saint Clair Shores

Time: 5:30pm - 9:00pm

Join us for a sunset cruise on the Detroit River and Lake St. Clair on board the Ovation Yacht. You will be greeted by our president, Wendy Jones, and enjoy a champagne reception, followed by hors d'oeuvres and cuisine stations with cocktails. This cruising experience includes 3 levels aboard the Ovation, with the upper level reserved for dancing and fun with a DJ. Limited reservations.

### **Annual Fall Gala**

Date: October 18, 2022

Location: Packard Proving Grounds, Shelby Township

Time: 5:00pm - 9:30pm

Take a trip back in time and dine with us in the restored Packard Proving Grounds Repair Garage. Enjoy hors d'oeuvres during the cocktail reception, upscale strolling cuisine stations and take part in short docent-guided tours of the Engineering Building with beautiful, preserved Packard vehicles. The Packard Proving Grounds, established in 1927, is listed in the National Register of Historic Places. Limited reservations.

# Ovation: Cruise for A Cause & Annual Fall Gala

## *Sponsorship Opportunities*

### **Premier Event Sponsor \$10,000**

- Special recognition award presented at event
- Speaking opportunity
- Prominent logo placement on all print and digital marketing material with web link
- Prominent signage placement and logo on presentation screen
- Logo on table number signs
- A guest spot on Next Steps 4 Seniors radio show
- Table of 10 premier seating

### **VIP Sponsor \$7,500**

- Special recognition award presented at event
- Logo on print and digital marketing material
- Prominent signage placement and logo on presentation screen
- Table of 8 premier seating

### **Libation Sponsor \$6,000**

- Special recognition award on your reserved table
- Logo on digital marketing material
- Sponsor sign near bar and logo on presentation screen
- Table of 8 premier seating

### **Entertainment Sponsor \$5,000**

- Special recognition award on your reserved table
- Logo on digital marketing material
- Sponsor sign on stage and logo on presentation screen
- Table of 8 premier seating

### **Dinner Sponsor \$4,000**

- Special recognition award on your reserved table
- Logo on table number signs, presentation screen, social media posts
- 4 event tickets

### **Dessert Sponsor \$3,000**

- Special recognition award on your reserved table
- Logo on dessert sign, presentation screen, social media posts
- 2 event tickets

### **Raffle Sponsor \$2,000**

- Logo on sponsor sign near men's raffle, presentation screen, social media posts
- 2 event tickets

### **Senior Sponsor \$1,000**

- Name included in digital presentation
- Opportunity to write a note to a senior in need
- 2 event tickets

Sponsorship for both events at the same level will include the benefits of both events with the following savings:

	Premier	VIP	Libation	Entertainment
Ovation: Cruise for A Cause	\$10,000	\$7,500	\$6,000	\$5,000
Annual Fall Gala	\$10,000	\$7,500	\$6,000	\$5,000
Total for Both Events	\$20,000	\$15,000	\$12,000	\$10,000
<b>Dual Sponsorship</b>	<b>\$15,000</b>	<b>\$11,250</b>	<b>\$9,000</b>	<b>\$7,500</b>
Savings	\$5,000	\$3,750	\$3,000	\$2,500

# Sponsorship Registration Form

## Ovation: Cruise for A Cause

- ☐ Premier Event Sponsor \$10,000
- ☐ VIP Sponsor \$7,500
- ☐ Libation Sponsor \$6,000
- ☐ Entertainment Sponsor \$5,000
- ☐ Dinner Sponsor \$4,000
- ☐ Dessert Sponsor \$3,000
- ☐ Raffle Sponsor \$2,000
- ☐ Senior Sponsor \$1,000
- ☐ Reservations \$195         
QTY

## Annual Fall Gala

- ☐ Premier Event Sponsor \$10,000
- ☐ VIP Sponsor \$7,500
- ☐ Libation Sponsor \$6,000
- ☐ Entertainment Sponsor \$5,000
- ☐ Dinner Sponsor \$4,000
- ☐ Dessert Sponsor \$3,000
- ☐ Raffle Sponsor \$2,000
- ☐ Senior Sponsor \$1,000
- ☐ Reservations \$195         
QTY

## Duel Sponsorship

- ☐ Premier Event Sponsor \$15,000
- ☐ VIP Sponsor \$11,250
- ☐ Libation Sponsor \$9,000
- ☐ Entertainment Sponsor \$7,500

## Sponsor Information

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment

☐ Enclosed is my check payable to Next Steps 4 Seniors Foundation

Please bill my: ☐ Visa ☐ Mastercard

Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Code: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Signature: \_\_\_\_\_

**TOTAL:** \_\_\_\_\_

For more information, please contact Cheryl Clark at: [cclark@nextsteps4seniorsfoundation.org](mailto:cclark@nextsteps4seniorsfoundation.org)  
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Send high resolution logo to: [office@nextsteps4seniors.com](mailto:office@nextsteps4seniors.com)

